



THE GRUNDFOS MAGNA3
OWNER BENEFITS

4 great sales arguments

When you recommend the Grundfos MAGNA3 to your owner customers, make sure they know what's in it for them!

The following presentation gives you 4 great reasons why they should invest in a MAGNA3.



1. Versatile solution

- Ideal for heating, cooling and hot water circulation
- Also recommended for ground source (geothermal) systems
- More than 150 different single and twin versions



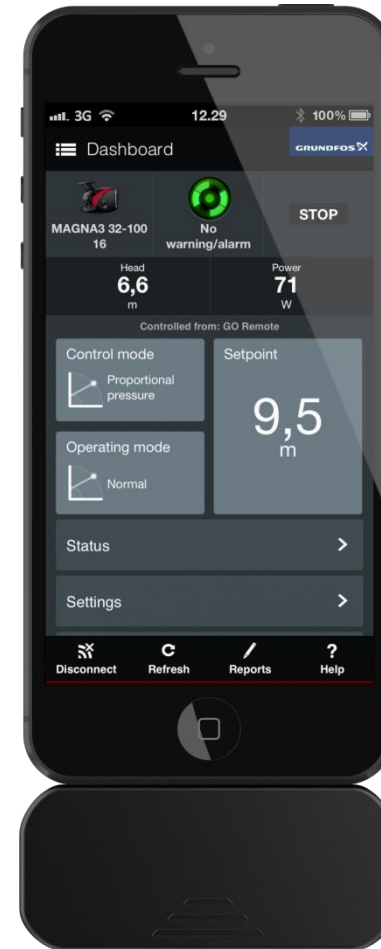
2. Easy BMS integration

- No external CIU box needed
- Appropriate CIM module mounted directly on the unit
- Supported fieldbus standards: LON, Profibus, Modbus, SMS/GSM/GPRS, BACnet, GRM, GENIBus
- Full backward compatibility



3. Mobile pump control

- Monitored and controlled via the Grundfos GO app
- Free download from the iTunes Store and Android Market (dongle required)
- Complete iPod Touch solution available, including dongle
- Live data feed, including duty points, power consumption, pump speed, temperature
- Full access to Grundfos online tools



4. Fast return on investment

- Industry-leading EEl plus Grundfos reliability
- Based on typical conditions in a German home, payback in less than 2 years
- After 2 years, pure savings on energy
- After 15 years, can save up to EUR 4,000
- Lower energy consumption means lower CO₂ emissions





GRUNDFOS **ECADEMY**

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